

# ABOUT THE PLAN:

In 2013, the City of Birmingham adopted its first comprehensive plan in more than 50 years. Building on the momentum of the Comprehensive Plan, the City has been collaborating with the Regional Planning Commission of Greater Birmingham (RPCGB) to develop nine framework plans. These plans are extensions of the Comprehensive Plan and address issues and opportunities at a community level – thereby providing a more refined and responsive approach to specific community needs. Six Framework Plans have been adopted thus far including: Titusville, North Birmingham, Western Area, Northeast Area, Southwest Area, and the Pratt Ensley Area. The Eastern Area Plan and Northside/Southside Plans are nearing completion.

The purpose of the Southern Area Framework Plan is to develop specific recommendations that support the ideas and needs of the Crestline, Crestwood and Red Mountain communities and to achieve the visions set forth by the Birmingham Comprehensive Plan. The plan will be developed over the course of a year, to ensure ample public outreach and stakeholder coordination. It will be implemented in partnership by area residents, businesses, institutions, the City, and other stakeholders.



# WHY THIS PLAN MATTERS:

The Framework Plan will serve as a checkup, to assess what is currently working well in the community and what needs to change. The Plan will reflect a balance of ideas that seek to address the needs of tomorrow while simultaneously seeking to understand the necessary steps for growth today. This is an opportunity for neighborhood officials, property owners, business owners, residents, and visitors to refine the vision for success in the Crestline, Crestwood and Red Mountain Communities.

The Plan will detail a realistic and community-based vision for future growth and redevelopment in the communities as it pertains to public and private investment, neighborhood renewal, parks and open space, and transportation.



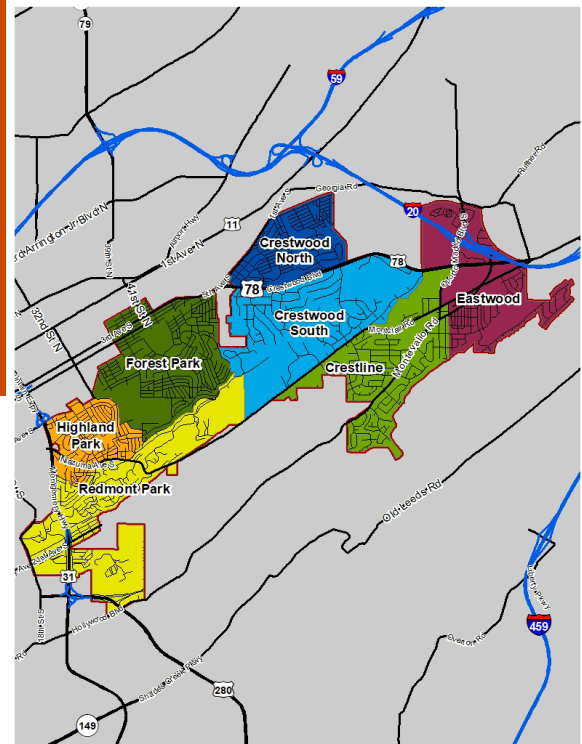
# QUESTIONS? CONTACT:

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# SOUTHERN AREA FRAMEWORK PLAN



**CRESTLINE COMMUNITY**  
 Neighborhoods include: Crestline and Eastwood

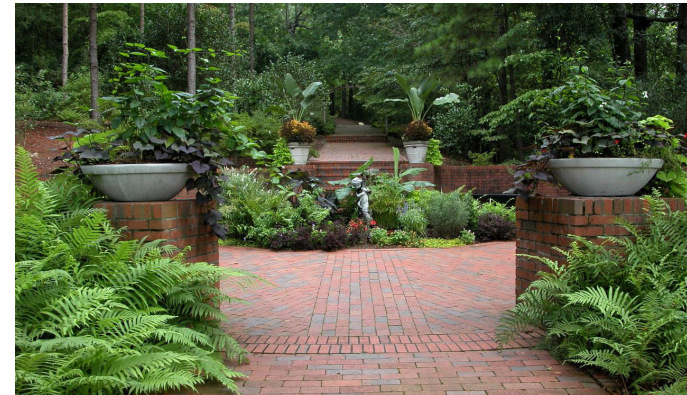
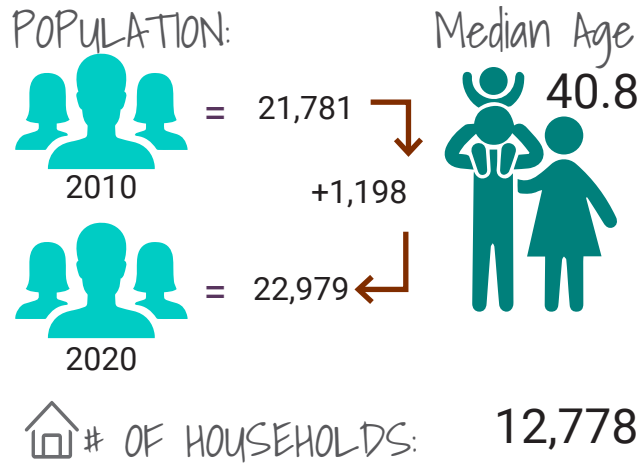
**CRESTWOOD COMMUNITY**  
 Neighborhoods include: Crestwood North and Crestwood South

**RED MOUNTAIN COMMUNITY**  
 Neighborhoods include: Forest Park, Highland Park and Redmont Park

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## AREA DEMOGRAPHICS:



## THE PLAN ANSWERS:

### What is the state of the Southern Area?

- Profile of current demographic, market, land use, and development trends
- Inventory of community facilities, parks, and transportation infrastructure

### What are the issues facing the communities today and what is the citizens' vision for the future?

- Data is collected through public outreach

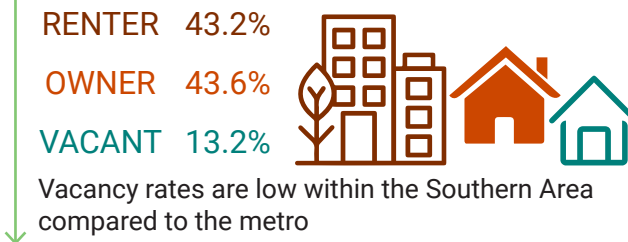
### How will the Framework Plan achieve that vision for the future?

- Outlines goals and recommended actions for near and long-term implementation
- Sets up a voluntary Implementation Committee composed of residents, non-profits, and business owners

### MEDIAN HOUSEHOLD INCOME:

SOUTHERN AREA	\$63,202
CITY OF BIRMINGHAM	\$33,770
JEFFERSON COUNTY	\$49,321

### HOUSING 2020: [14,729 UNITS]



## PROJECT TEAM:

The Southern Area Framework Plan is an effort between the City of Birmingham and the Regional Planning Commission of Greater Birmingham (RPCGB).

## HOW CAN YOU PARTICIPATE?

Below is a list of ways that you can participate in the planning process, both on and offline:

- **Visit the project website:** (<https://www.ImagineBham.com/SouthernArea>) to take our online surveys, view meeting notices, and sign up to receive email-updates
- **Attend our Online Webinar:** In lieu of a public meeting, we'll have an online kickoff webinar
- **Search and follow Plan-related Facebook pages:** Imagine Birmingham Community Framework Plans and City of Birmingham Department of Planning, Engineering, and Permits

## PLAN CONTENTS:

- Chapter 1: Introduction
- Chapter 2: Community Renewal
- Chapter 3: Green Systems
- Chapter 4: Economic Vitality
- Chapter 5: Transportation and Infrastructure
- Chapter 6: Future Land Use and Zoning
- Chapter 7: Implementation
- Appendix A: Existing Conditions
- Appendix B: Public Involvement Summary

### HOME VALUE

\* For more information see the Southern Area Existing Conditions Document for release early Fall 2020

MEDIAN: \$254,471  
 AVERAGE: \$376,940



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