



DRAFT

NORTHSIDE

SOUTHSIDE

FRAMEWORK PLAN

**APPENDIX D:
THE FRAMEWORK PLAN
& SHAPE BHAM
CONNECTION**

**CITY OF BIRMINGHAM |
REGIONAL PLANNING COMMISSION OF GREATER BIRMINGHAM**

DRAFT | JULY 2020



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ENDORSED BY THE CITY COUNCIL ON _____, 2020

ADOPTED BY THE CITY OF BIRMINGHAM PLANNING + ZONING COMMISSION ON _____, 2020

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THE FRAMEWORK PLAN & SHAPE BHAM CONNECTION

THE SHAPE BHAM & PLANNING CONNECTION

Health is a central factor in the quality of life of Americans and is increasingly recognized as a human rights issue. Yet, the intersection of health and planning policies, especially local planning policy initiatives, is not always obvious. **The City of Birmingham Comprehensive Plan** and **Framework Plans** sit at the intersection of planning and health. These documents can shape whether a community has access to a host of health promoting assets such as parks, walking and biking trails, or a fresh grocery market. In the same vein, they can intentionally or unintentionally restrict access, and construct or reinforce an unhealthy physical environment. However, the **Comprehensive Plan** and **Framework Plans** lack a quantitative and qualitative method for measuring the impact of their policies on a neighborhood's quality of life. This is where the Shape Bham project can play an integral role in connecting planning and health policies. Through Shape Bham, a uniform assessment tool will be created to not only help city planners and elected officials measure the quality of life for the city's neighborhoods, but also to enable the City to implement a health lens in all ongoing and future plans and policy proposals. Furthermore, this will allow the City to proactively target equitable access to health promoting resources across all neighborhoods, particularly those with below average quality of life and health measures.

WHAT IS SHAPE BHAM?

Shape Bham is an initiative that brings academic trained researchers and city planners, alike, to translate research into practice, and to integrate health and equity into the Birmingham City planning process

at the neighborhood level. Shape Bham is a collaborative effort involving the Regional Planning Commission of Greater Birmingham (RPCGB), City of Birmingham, University of Alabama at Birmingham (UAB) Schools of Public Health and Sociology, and the Edge of Chaos. This initiative is supported by a grant from the Community Foundation of Greater Birmingham and the Health Impact Project, a collaboration of the Robert Wood Johnson Foundation and The Pew Charitable Trusts.

This project includes health indicator data and rankings for the City of Birmingham's 99 neighborhoods. The initial pilot project consisted of 20 randomly selected neighborhoods ([click here to learn more about the selection process](#)). before the project was expanded. To help us achieve this, we have engaged the community in the planning process. We strongly believe that local residents are the real experts of their communities. We simply want to serve as a conduit to channel the issues that matter the most to them into a tool that can be used to shape relevant policy. Residents and stakeholders virtually identified the same issues that are the most impactful on local quality of health and life: blight, crime and safety, education, transportation, and sanitation. All these domains directly or indirectly impact environmental health. To read more about the findings from the August 2016 public engagement visit www.Shapebham.com.

The partners of Shape BHAM are excited to continue this rigorous endeavor, and we are excited and honored to place a useable and practical policy tool in the hands of the true experts: the residents of Birmingham!

PURPOSE

Health is a central component of quality of life, and city planners and policy makers, consciously or not, make many decisions that significantly impact the social and economic health of communities, and

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these decisions trickle down to impact the health of local residents. Shape Bham was formed with the purpose to take this reality into strong consideration, and to establish a uniform measuring tool or “score card” for assessing health and quality of life, as it relates to the impact of the built environment on the residents of Birmingham. This will be accomplished by looking at health from a broad perspective considering social, economic, and environmental influences and by bringing community members, business interests and other stakeholders together to help build consensus. We also will develop and use the Healthy Community Assessment Tool (HCAT) to (1) assess the state of Birmingham neighborhoods, (2) track the progress in these neighborhood as the city implements its Comprehensive Plan and complete its Framework Plans, and (3) respond proactively and constructively with recommendations throughout the framework planning process. The information garnered from this endeavor will be used to define health concerns in the context of other important factors to assist the City when faced with policy, budget or zoning questions. These efforts will allow us to consider whether certain impacts may affect vulnerable groups of people in different ways.

WHY SHAPE BHAM MATTERS?

The word “health” provokes a range of responses and images. Often, people think of incidence of diseases, such as diabetes, hypertension, stroke, etc. However, people less often think about the influences of the physical, social, and economic environment on health and quality of life. These social determinants of health can determine if a person has access to, or more exposure to, services and infrastructure that are essential to preventing and treating chronic or acute ailments. City planners, who play a significant role in shaping the built environment, are increasingly recognizing the importance of integrating health into community planning and investment. Shape Bham not only

recognizes the importance of this role, but also has taken the initiative to implement health as a standard in the city planning process. Yet, Shape Bham’s approach focuses on the power and voice of community residents. We are putting the planning process in the hands of the everyday citizens, because their voices matter, and they have an important stake and interest in ensuring that the health and quality of life of every neighborhood in the city improve. We have adopted the HCAT, which serves as a national standard of neighborhood indicators, to determine baseline conditions, prioritize investments, and evaluate progress toward shared community health goals.

SHAPE BHAM DOMAINS

- Demographic and contextual measures
- Blight Domain
- Economic Health Domain
- Educational Opportunities Domain
- Employment Opportunities Domain
- Environmental Hazards Domain
- Health Systems and Public Safety Domain
- Housing Domain
- Natural Areas Domain
- Neighborhood Characteristics Domain
- Social Cohesion Domain
- Transportation Domain

THE NEIGHBORHOODS

The study area of the Shape Bham project encompasses the city limits of Birmingham, AL, more specifically the 99 neighborhoods of Birmingham. To download the score cards for a particular neighborhood visit:

www.shapebham.com/rankings-and-map.

THE FRAMEWORK PLAN & SHAPE BHAM CONNECTION

HOW DOES THE FRAMEWORK PLAN ALIGN TO THE SHAPE BHAM FORMAT?

Following adoption, the implementation phase of this plan will begin. The City of Birmingham's Department of Planning, Engineering, and Permits has already organized an Implementation Committee to help carry out this plan's recommendations. The Implementation Committee is made up of neighborhood officers, business owners, nonprofit leaders, and other active community members.

This committee has helped set the plan's top priorities, and will create taskforces of a few members to work with the necessary partners to implement these priorities. Once completed, lower priority recommendations will be picked up by new taskforces. The number of action items being worked on will only be limited by the involvement of the Implementation Committee. The Department of Planning, Engineering, and Permits is tasked with facilitating the committee's partnership with City Hall and others.

The Implementation Matrix lists the recommended action items, the relevant page numbers, the recommendation's priority, an approximate time frame for completion, and potential partners that could help implement the actions.

USER'S GUIDE

HOW DO I USE THIS MATRIX?

This matrix is separated into #, ACTIONS, PAGE #, PRIORITY, TIMEFRAME, POTENTIAL PARTNERS, + SHAPE BHAM DOMAIN.

DEFINITIONS

- The action's number in the plan.

ACTION - The title of a recommendation

PAGE # - The page number(s) for the recommendation

PRIORITY - The importance of a recommendation set by stakeholders

- **Top:** Needs to be done now... taskforce in place
- **High:** Needs to be done as soon as possible... taskforce is organizing
- **Medium:** Can wait for higher priority items... taskforce members are only identified
- **Low:** Long-range recommendation... no taskforce yet

TIMELINE - The potential completion date based on feasibility and priority

- **In progress:** Implementation is ongoing
- **Short-term:** 0-5 years
- **Medium-term:** 5-10 years
- **Long-term:** 10+ years

POTENTIAL PARTNERS - Public agencies, organizations, and stakeholders that have expressed interest in the action item or have relevant authority.

SHAPE BHAM DOMAIN - Highlights the domain that each action relates to.

THE FRAMEWORK PLAN & SHAPE BHAM CONNECTION

TABLE 1.1: Framework Plan Recommendations Compared to Shape Birmingham Domains

#	ACTION	PAGE #	PRIORITY	TIME FRAME	POTENTIAL PARTNERS	SHAPE BHAM DOMAIN
COMMUNITY RENEWAL CHAPTER						
GOAL 1: IDENTIFY AND REDUCE BLIGHT						
STRATEGY A: IMPROVE PROPERTY CONDITION COLLECTION AND CODE ENFORCEMENT EFFORTS.						
1	Update the City's of Birmingham's Online Mapping Tool to provide additional information for properties.	29	Ongoing	In Progress	UAB Edge of Chaos, Citizens Advisory Board, Jefferson County Property Tax Administration, Birmingham Land Bank Authority, City of Birmingham Information Management Services, Dept. of Planning Engineering and Permits, Dept. of Community Development	Blight
2	Create a citizen's guide for code enforcement that enables citizens to report blighted properties.	30	High	Short-term	Dept. of Planning Engineering and Permits, Dept. of Community Development, Neighborhood Associations, Dept. of Public Works	Blight
3	Levy fines on repeat quality-of-life offenses on properties.	31	High	Short-term	Dept. of Planning Engineering and Permits, Dept. of Community Development, Birmingham Legal Dept.	Blight
4	Prioritize demolition in the Northside Southside Area.	31	High	Short-term	Dept. of Planning Engineering and Permits, Dept. of Public Works	Blight
5	Continue to implement the City's Demolition Sweep program.	34	Ongoing	In Progress	Dept. of Public Works, Dept. of Planning Engineering and Permits	Blight
6	Support the use of Public Improvements & Beautification Committee and Neighborhood Association funds for improvements.	34	Low	Short-term	Birmingham City Council, Birmingham Legal Dept., Neighborhood Associations	Blight

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#	ACTION	PAGE #	PRIORITY	TIME FRAME	POTENTIAL PARTNERS	SHAPE BHAM DOMAIN
COMMUNITY RENEWAL CHAPTER						
GOAL 1: IDENTIFY AND REDUCE BLIGHT						
STRATEGY A: IMPROVE PROPERTY CONDITION COLLECTION AND CODE ENFORCEMENT EFFORTS.						
7	Create a vacant property registration ordinance.	34	Low	Medium-term	Dept. of Planning Engineering and Permits, Birmingham Legal Dept., Birmingham Association of Realtors	Blight
8	Create a residential rental property licensing and inspection system and a Good Landlord Program.	35	High	Short-term	Dept. of Planning Engineering and Permits, Birmingham Legal Dept., Birmingham Association of Realtors	Blight
9	Consider hiring additional code enforcement staff and additional building inspectors to improve code enforcement efforts and decrease permits and inspection times.	36	Medium	Medium-term	Dept. of Public Works, Dept. of Planning Engineering and Permits	Blight, Healthy Systems and Public Safety
10	Support the use of technology to improve code enforcement.	36	Ongoing	In progress	Dept. of Public Works, Dept. of Planning Engineering and Permits	Blight
11	Educate property owners that the right-of-way (sidewalks, drainage ditches, etc.) adjacent to their property is their maintenance responsibility.	37	Low	Medium-term	Dept. of Public Works, Neighborhood Associations	Blight, Healthy Systems and Public Safety
12	Enforce the noise ordinance.	37	Medium	Short-term	Birmingham Legal Dept., Birmingham Police Dept.	Healthy Systems and Public Safety
13	Update and enforce the communal living ordinance.	38	Low	Long-term	Dept. of Public Works, Dept. of Planning Engineering and Permits, Birmingham Legal Dept.	Healthy Systems and Public Safety

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#	ACTION	PAGE #	PRIORITY	TIME FRAME	POTENTIAL PARTNERS	SHAPE BHAM DOMAIN
COMMUNITY RENEWAL CHAPTER						
GOAL 1: IDENTIFY AND REDUCE BLIGHT						
STRATEGY B: RENOVATE AND CLEAN UP BLIGHTED PROPERTIES.						
1	Support renovation efforts through grants, competitive loans, and home improvement programs.	38	Ongoing	In Progress	Dept. of Community Development	Blight
2	Establish a "Tool Lending Library" for residents.	39	Low	Medium-term	Birmingham Public Library, Community Development, Habitat for Humanity, Neighborhood Associations and Faith-based Organizations	Blight
3	Establish a community beautification coalition to support the City's code enforcement efforts.	39	Low	Long-term	Community Resource Office, Birmingham Parks and Recreation Board, Faith-based Organizations, Dept. of Public Works	Blight
4	Encourage public art and murals on blank walls throughout the community.	41	Ongoing	In Progress	Property Owners, Neighborhood Associations, Blank Space, local artists	Blight
5	Establish a maintenance registration program for the elderly and disabled.	41	Ongoing	In Progress	Habitat for Humanity, Aging & Disability Resource Center, Dept. of Community Development, Faith-based Organizations, Neighborhood Associations	Blight
6	Support the creation of neighborhood and community nonprofits.	44	High	Short-term	Neighborhood Associations	Blight, Healthy Systems and Public Safety, Economic Health
STRATEGY C: ACQUIRE AND DISPOSE OF TAX DELINQUENT PROPERTIES.						
1	Prioritize strategic land bank acquisitions in the Northside Southside Area.	44	Ongoing	In Progress	Birmingham Land Bank Authority, Dept. of Community Development	Blight
2	Continue and promote the Side Lot and Adopt - A- Lot Programs.	44	Ongoing	In Progress	Birmingham Land Bank Authority	Blight
3	Convert vacant lots into community assets with informed partners.	46	Medium	Medium-term	Dept. of Public Works, Nature Conservancy of Alabama	Blight

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#	ACTION	PAGE #	PRIORITY	TIME FRAME	POTENTIAL PARTNERS	SHAPE BHAM DOMAIN
COMMUNITY RENEWAL CHAPTER						
GOAL 1: IDENTIFY AND REDUCE BLIGHT						
STRATEGY C: ACQUIRE AND DISPOSE OF TAX DELINQUENT PROPERTIES.						
4	Enact an adaptive reuse ordinance.	48	Low	Long-term	Dept. of Planning Engineering and Permits, Urban Land Institute, Birmingham Legal Dept.	Blight
5	Repurpose publicly owned abandoned facilities to meet the needs of the community.	48	Ongoing	In Progress	City of Birmingham Board of Education, Dept. of Community Development, Mayor's Office of Economic Development	Blight
STRATEGY D: IMPROVE GARBAGE MANAGEMENT						
1	Investigate ways to improve bulk trash service throughout the City.	50	Ongoing	In Progress	Dept. of Public Works	Blight, Healthy Systems and Public Safety
2	Fine property owners for leaving trash out.	50	High	Short-term	Birmingham Police Dept., Dept. of Public Works	Blight
3	Create a city-wide residential standard for garbage cans and recycling cans. Consider fining landlords for residents who leave trashcans in the right-of-way for an extended period of time.	50	Ongoing	In Progress	Dept. of Public Works	Blight, Healthy Systems and Public Safety
4	Make information and dates more easily available regarding the street sweeping schedule in the Northside Southside Area.	51	Medium	Short-term	Dept. of Public Works, Office of Public Information	Healthy Systems and Public Safety
STRATEGY E: PREVENT ILLEGAL DUMPING ON ENVIRONMENTALLY SENSITIVE SITES.						
1	Promote use of landfill drop-offs to prevent illegal dumping and identify dumping hotspots.	52	Ongoing	In Progress	Birmingham City Council, Neighborhood Associations, Office of Public Information	Healthy Systems and Public Safety
2	Develop an illegal dumping and litter abatement task force to include public agencies, private businesses, and community groups involved in cleanup.	52	Low	Short-term	Birmingham Police Dept., Dept. of Public Works, Keep Birmingham Beautiful	Blight

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#	ACTION	PAGE #	PRIORITY	TIME FRAME	POTENTIAL PARTNERS	SHAPE BHAM DOMAIN
COMMUNITY RENEWAL CHAPTER						
GOAL 1: IDENTIFY AND REDUCE BLIGHT						
STRATEGY E: PREVENT ILLEGAL DUMPING ON ENVIRONMENTALLY SENSITIVE SITES.						
3	Create promotional materials to educate citizens on the harmful impacts of illegal dumping, e.g. human health, safety, cleanup costs, and water quality.	52	Ongoing	In Progress	Dept. of Planning Engineering and Permits Stormwater Division, Dept. of Public Works, Office of Public Information	Blight
STRATEGY F: IDENTIFY AND REMEDIATE ILLEGAL DUMPING SITES.						
1	Ensure addresses are clearly labeled on all properties.	53	Low	Short-term	Dept. of Public Works, Faith-based Organizations,	Blight
2	Aggressively enforce policies and ordinances that prohibit illegal dumping.	53	Ongoing	In Progress	Dept. of Public Works, Birmingham Police Dept., Birmingham Legal Dept.	Blight
GOAL #2: ENSURE THE SAFETY OF THE COMMUNITIES						
STRATEGY A: ESTABLISH PARTNERSHIPS AND PROGRAMS.						
1	Create and promote neighborhood watch and new neighbor programs.	54	Ongoing	In Progress	Birmingham Police Dept., Neighborhood Associations	Healthy Systems and Public Safety
STRATEGY B: CREATE A SAFER BUILT ENVIRONMENT.						
1	Develop neighborhood lighting programs.	55	Ongoing	In Progress	Neighborhood Associations, Alabama Power	Healthy Systems and Public Safety
2	Perform a lighting audit in areas reported as being poorly lit or high in crime and install additional lighting where needed.	55	High	Short-term	Neighborhood Associations, Alabama Power	Healthy Systems and Public Safety
3	Follow Crime Prevention Through Environmental Design (CPTED) Guidelines.	57	Medium	Medium-term	Birmingham Parks and Recreation Board, Birmingham Police Dept.	Healthy Systems and Public Safety
4	Dedicate additional police patrol to areas in and/or near crime hotspots.	58	Ongoing	In Progress	Birmingham Police Dept.	Healthy Systems and Public Safety

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#	ACTION	PAGE #	PRIORITY	TIME FRAME	POTENTIAL PARTNERS	SHAPE BHAM DOMAIN
COMMUNITY RENEWAL CHAPTER						
GOAL #2: ENSURE THE SAFETY OF THE COMMUNITIES						
STRATEGY B: CREATE A SAFER BUILT ENVIRONMENT.						
5	Establish a neighborhood watch group to provide police with additional “eyes and ears” and to promote cooperation among residents and police.	58	Ongoing	In Progress	Birmingham Police Dept., Neighborhood Associations	Healthy Systems and Public Safety
6	Enforce the City’s leash law.	60	Low	Short-term	Birmingham Police Dept., Dept. of Public Works, 311	Healthy Systems and Public Safety
7	Increase and improve the quality of Animal Control.	60	High	Short-term	Birmingham Police Dept., Dept. of Public Works, 311	Blight, Economic Health
8	Implement the Downtown Birmingham Gateway Master Plan.	60	Ongoing	In Progress	Dept. of Public Works, Dept. of Planning Engineering and Permits, REV Birmingham	Neighborhood Characteristics, Transportation
9	Implement the Norwood Master Plan, written by Auburn University.	61	Ongoing	In Progress	Norwood Neighborhood Association, Auburn University Urban Studio, Dept. of Planning Engineering and Permits	Blight
10	Establish landscaping and maintenance standards for Norwood Boulevard.	61	Medium	Short-term	Dept. of Planning Engineering and Permits, Norwood Neighborhood Association, Dept. of Public Works	Blight
GOAL #3: ENSURE THE PHYSICAL WELL-BEING OF RESIDENTS IS IMPROVED.						
STRATEGY A: SUPPORT COMMUNITY WELLNESS THROUGH POLICIES, PROGRAMS, AND SERVICES.						
1	Increase awareness of the City’s existing support services and programs.	62	High	Short-term	Jefferson County Dept. of Health (JCDH), Dept. of Community Development, University of Alabama at Birmingham (UAB), Office of Public Information	Healthy Systems and Public Safety
2	Support the City’s Neighborhood Revitalization Fund.	62	Ongoing	In Progress	Dept. of Community Development, Mayor’s Office	Economic Health

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COMMUNITY RENEWAL CHAPTER						
GOAL #3: ENSURE THE PHYSICAL WELL-BEING OF RESIDENTS IS IMPROVED.						
STRATEGY B: ENCOURAGE AN ACTIVE LIFESTYLE FOR RESIDENTS THROUGH POLICIES AND AMENITIES.						
1	Implement the Future Land Use Plan to allow mixed-use development and encourage more services and retail within walking distance to residents.	62	Ongoing	In Progress	Dept. of Planning Engineering, and Permits	Healthy Systems and Public Safety
2	In conjunction with a Parks and Recreation Master Plan and dedicated park maintenance fund, convert vacant properties where needed into parks and playgrounds to increase accessibility to recreational activities in the Framework Area.	63	High	Medium-term	Birmingham Parks and Recreation Board, Corporate Sponsors	Economic Health
3	Integrate Complete Streets to accommodate pedestrians and bicyclists.	63	Ongoing	In Progress	Health Action Partnership, Dept. of Planning Engineering and Permits, Dept. of Traffic Engineering, Complete Streets Advisory Board	Transportation
4	Build sidewalks in areas of need and build out the Red Rock Trail to improve pedestrian access to nearby recreational amenities.	63	Ongoing	In Progress	Dept. of Birmingham Planning Engineering and Permits, Health Action Partnership	Natural Areas, Neighborhood Characteristics, Transportation
5	Support the implementation of the CityWalk BHAM and make it a resource to the local community.	63	Ongoing	In Progress	Dept. of Planning Engineering and Permits, Dept. of Traffic Engineering,	Natural Areas, Neighborhood Characteristics, Transportation
6	Support the Village Creek Greenway.	63	Ongoing	In Progress	Village Creek Society, Dept. of Planning Engineering and Permits	Natural Areas, Neighborhood Characteristics, Transportation
7	Provide additional adult and senior recreational programming at local recreation centers.	64	Medium	Short-term	Birmingham Parks and Recreation Board	Natural Areas, Neighborhood Characteristics, Healthy Systems

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COMMUNITY RENEWAL CHAPTER						
GOAL #3: ENSURE THE PHYSICAL WELL-BEING OF RESIDENTS IS IMPROVED.						
STRATEGY C: MAKE FRESH PRODUCE MORE ACCESSIBLE TO RESIDENTS.						
1	Promote existing community gardens in the Northside Southside Area.	64	Low	Short-term	Neighborhood Associations, UAB, Jones Valley Teaching Farm	Neighborhood Characteristics
2	Support the City's Healthy Food Ordinance and Healthy Food Fund.	65	Ongoing	In Progress	Mayor's Office, Dept. of Planning Engineering and Permits	Neighborhood Characteristics
3	Introduce tax incentives to encourage grocers to locate to the area.	65	Ongoing	In Progress	Mayor's Office of Economic Development	Neighborhood Characteristics
4	Facilitate the retention and development of grocery stores, neighborhood-based markets, and farmers markets offering fresh produce in neighborhood centers.	67	Ongoing	In Progress	Mayor's Office of Economic Development, USDA, US Dept. of Treasury, US Dept. of Health and Human Services	Neighborhood Characteristics
GOAL #4: PROVIDE HIGH QUALITY HOUSING OPTIONS FOR A VARIETY OF INCOME AND HOUSEHOLD SIZES.						
STRATEGY A: IMPROVE THE QUALITY OF EXISTING HOUSING IN THE NORTHSIDE SOUTHSIDE AREA.						
1	Enforce the City's current building codes to reduce blight.	68	Ongoing	In Progress	Dept. of Community Development, Dept. of Planning Engineering and Permits, Dept. of Public Works	Blight
2	Provide rehabilitation and maintenance assistance to residents.	68	Ongoing	In Progress	Dept. of Community Development, Dept. of Planning Engineering and Permits	Blight
3	Develop an incentive and information program for historic residential restorations in priority areas.	68	Low	Medium-term	Dept. of Community Development, Dept. of Planning, Engineering and Permits	Blight
STRATEGY B: SUPPORT NEW AND QUALITY HOUSING OPTIONS AND HOMEOWNERSHIP THROUGH POLICIES, PROGRAMS, AND PARTNERSHIPS.						
1	Utilize a place-based approach to public and private investment in the Northside Southside Area.	69	Ongoing	In Progress	Dept. of Planning, Engineering and Permits	Blight
2	Reduce blight by implementing the City's Highest and Best Reuse Program.	72	Ongoing	In Progress	Dept. of Planning, Engineering and Permits, Dept. of Public Works	Blight

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COMMUNITY RENEWAL CHAPTER						
GOAL #4: PROVIDE HIGH QUALITY HOUSING OPTIONS FOR A VARIETY OF INCOME AND HOUSEHOLD SIZES.						
STRATEGY B: SUPPORT NEW AND QUALITY HOUSING OPTIONS AND HOMEOWNERSHIP THROUGH POLICIES, PROGRAMS, AND PARTNERSHIPS.						
3	Implement the Future Land Use Map/Plan to allow for a variety of housing types and densities.	73	Ongoing	In Progress	Dept. of Planning, Engineering and Permits	Housing, Neighborhood Characteristics
4	Provide incentives to promote affordable housing options.	74	High	Short-term	Neighborhood Housing Services, Dept. of Planning Engineering and Permits, Mayor's Office of Economic Development, Dept. of Community Development	Housing
STRATEGY B: SUPPORT NEW AND QUALITY HOUSING OPTIONS AND HOMEOWNERSHIP THROUGH POLICIES, PROGRAMS, AND PARTNERSHIPS.						
5	Partner with nonprofits for rent-to-own housing programs.	75	High	Short-term	Neighborhood Housing Services, Pathways, Interfaith Housing, YMCA, Habitat for Humanity	Housing
6	Develop a revolving affordable housing trust fund and other funding streams.	75	Medium	Medium-term	Dept. of Community Development, Dept. of Planning Engineering and Permits, Housing Authority of the Birmingham District	Housing
7	Promote the use of permitted Accessory Dwelling allowances in the City's Zoning Ordinance to increase the affordable housing rental stock.	76	Ongoing	In Progress	Dept. of Community Development, Dept. of Planning Engineering and Permits	Housing
8	Collaborate with Community Development Financial Institutions (CDFI) to increase access to capital for homebuyers and developers.	76	Medium	Short-term	Dept. of Community Development, Dept. of Planning Engineering and Permits, Housing Authority of the Birmingham District	Economic Health
9	Work with local employers to create an employer-assisted housing program in the Northside Southside Area.	76	Medium	Short-term	Dept. of Community Development, Dept. of Planning Engineering and Permits, Mayor's Office of Economic Development	Economic Health, Housing

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COMMUNITY RENEWAL CHAPTER						
GOAL #4: PROVIDE HIGH QUALITY HOUSING OPTIONS FOR A VARIETY OF INCOME AND HOUSEHOLD SIZES.						
STRATEGY B: SUPPORT NEW AND QUALITY HOUSING OPTIONS AND HOMEOWNERSHIP THROUGH POLICIES, PROGRAMS, AND PARTNERSHIPS.						
10	Work with HABD, private developers, nonprofits, and other organizations to infill single and multifamily housing on underutilized properties.	78	Ongoing	In Progress	Dept. of Community Development, Dept. of Planning Engineering and Permits, Housing Authority of the Birmingham District	Housing
11	Work with the Housing Authority of Jefferson County and One Roof to acquire, renovate and or construct residential facilities that will be used to implement at a pilot project that uses the "Housing First" approach.	78	Ongoing	Medium-term	Dept. of Community Development, Dept. of Planning Engineering and Permits, Housing Authority of the Birmingham District	Employment Opportunities, Housing
12	Redevelop Southtown Court into a mixed-income development with a variety of housing styles including some that are owner occupied single-family homes.	79	Ongoing	In Progress	Dept. of Community Development, Dept. of Planning Engineering and Permits, Housing Authority of the Birmingham District	Employment Opportunities, Housing
STRATEGY B: SUPPORT NEW AND QUALITY HOUSING OPTIONS AND HOMEOWNERSHIP THROUGH POLICIES, PROGRAMS, AND PARTNERSHIPS.						
13	Work with the City of Birmingham and other service providers to expand affordable housing choices within the City.	79	Ongoing	In Progress	Dept. of Community Development, Dept. of Planning Engineering and Permits, Housing Authority of the Birmingham District, One Roof Birmingham, Local nonprofits	Employment Opportunities, Housing
14	Partner with the Veterans Affairs to identify a 1.75-acre site within 1.5 miles of the Birmingham City Center for an outpatient surgical center as well as affordable housing solutions for veterans.	79	Medium	Medium-term	Dept. of Community Development, Dept. of Planning Engineering and Permits, Housing Authority of the Birmingham District, One Roof Birmingham, Local nonprofits	Health Systems and Public Safety, Housing

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#	ACTION	PAGE #	PRIORITY	TIME FRAME	POTENTIAL PARTNERS	SHAPE BHAM DOMAIN
COMMUNITY RENEWAL CHAPTER						
GOAL #5: IMPROVE CITIZEN INVOLVEMENT IN THEIR COMMUNITIES AND ESTABLISH NEW PARTNERSHIPS.						
STRATEGY A: IMPROVE CITIZEN INVOLVEMENT IN THEIR COMMUNITIES AND ESTABLISH NEW PARTNERSHIPS.						
1	Create partnerships with City departments, local organizations, and nonprofits to realign resources for investments.	80	Ongoing	In Progress	Housing Authority of the Birmingham District, City of Birmingham, Birmingham Land Bank Authority, REV Birmingham, Local nonprofits and faith-based organizations	Economic Health, Employment Opportunities, Social Cohesion
STRATEGY B: PERSONS THROUGHOUT THE CITY/CAN ACCESS EMERGENCY SHELTER AS DESIRED AND NEEDED, INCLUDING SERVICES TO END THEIR HOMELESSNES.						
1	Create a working task force to prevent and eliminate chronic homelessness through monitoring and creation of new programs.	82	High	Short-term	Dept. of Community Development, Dept. of Planning Engineering and Permits, Housing Authority of the Birmingham District, REV Birmingham, One Roof Birmingham, Local nonprofits and faith-based organizations	Housing, Social Cohesion
2	Support and expand One Roof's outreach street team program which includes police officers, health and social service providers, case managers, community health paramedics (EMS).	82	Medium	Short-term	Dept. of Community Development, Dept. of Planning Engineering and Permits, Jefferson County Health Department, Birmingham Police Department, Local Hosiptals, Housing Authority of the Birmingham District, REV Birmingham, One Roof Birmingham, Local nonprofits and faith-based organizations	Health Systems and Public Safety

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COMMUNITY RENEWAL CHAPTER						
GOAL #5: IMPROVE CITIZEN INVOLVEMENT IN THEIR COMMUNITIES AND ESTABLISH NEW PARTNERSHIPS.						
STRATEGY B: PERSONS THROUGHOUT THE CITY/CAN ACCESS EMERGENCY SHELTER AS DESIRED AND NEEDED, INCLUDING SERVICES TO END THEIR HOMELESSNES.						
3	Work with the City Action Partnership (CAP), One Roof, the faith-based community, and other service providers to promote and update the Hand to Hand Resource Guide to ensure that services are accessible and easier to navigate.	83	High	Short-term	Dept. of Community Development, Dept. of Planning Engineering and Permits, Jefferson County Health Department, Birmingham Police Department, Local Hosiptals, Housing Authority of the Birmingham District, REV Birmingham, One Roof Birmingham, Local nonprofits and faith-based organizations	Health Systems and Public Safety, Housing, Social Cohesion
4	Support and expand funding to One Roof’s SOAR (SSI/ SSDI Outreach Access and Recovery) Program.	83	Medium	Medium-term	Dept. of Community Development, One Roof Birmingham	Housing
5	Expand homeless shelter facilities and permanent supportive housing to include kennel facilities for pets.	84	Medium	Medium-term	Dept. of Community Development, Dept. of Planning Engineering and Permits, Housing Authority of the Birmingham District, One Roof Birmingham, Local nonprofits	Health Systems and Public Safety
GREEN SYSTEMS CHAPTER						
GOAL 1: RECREATIONAL OPPORTUNITIES ARE WITHIN A 10-MINUTE WALK OF EVERY RESIDENT						
STRATEGY A: MAINTAIN AND ENHANCE EXISTING PARKS AND RECREATIONAL FACILITIES.						
1	Develop a Parks and Recreation Master Plan.	89	High	Short-term	Birmingham Parks and Recreation Board	Natural Areas
2	Support the Five Points Alliance Parks and Design Committee.	89	Ongoing	In Progress	Birmingham Parks and Recreation Board, Five Points Alliance, Five Points South Neighborhood Association	Natural Areas
3	Establish a new charter with governing polices for the Parks and Recreation Board.	91	High	Short-term	Birmingham Parks and Recreation Board, City of Birmingham	Natural Areas

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GREEN SYSTEMS CHAPTER						
GOAL 1: RECREATIONAL OPPORTUNITIES ARE WITHIN A 10-MINUTE WALK OF EVERY RESIDENT						
STRATEGY A: MAINTAIN AND ENHANCE EXISTING PARKS AND RECREATIONAL FACILITIES.						
4	Dedicate adequate funding for park maintenance and capital improvements.	91	High	Short-term	Birmingham Parks and Recreation Board, City of Birmingham, Neighborhood Associations, Corporate Partners, Local Nonprofits and Faith-Based Organizations	Natural Areas
5	Consider creating a city-wide Parks and Recreation Foundation to invest in local parks.	92	High	Short-term	Birmingham Parks and Recreation Board, City of Birmingham	Natural Areas
6	Create “friends of parks” groups to support funding and maintenance of City owned parks and other recreational amenities.	93	High	Short-term	Birmingham Parks and Recreation Board, Neighborhood Associations, Corporate Partners, Local Nonprofits and Faith-Based Organizations	Natural Areas
7	Update and enhance the Birmingham Parks and Recreation website to include an interactive map, events, and real time scheduling.	93	Medium	Short-term	Birmingham Parks and Recreation Board	Natural Areas
8	Adopt CPTED principles for the design of parks, greenway and recreational facilities.	94	Low	Medium-term	Birmingham Parks and Recreation Board, Dept. of Planning Engineering and Permits	Health Systems and Public Safety
9	Update and maintain Bessie Estell Park.	94	Medium	Medium-term	Birmingham Parks and Recreation Board, Glen Iris Neighborhood Association	Natural Areas
10	Update and maintain Brother Bryan Park.	95	High	Short-term	Birmingham Parks and Recreation Board, Five Points South Neighborhood Association	Natural Areas
11	Update and maintain Valley View Park.	96	Medium	Medium-term	Birmingham Parks and Recreation Board, Five Points South Neighborhood Association	Natural Areas

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GREEN SYSTEMS CHAPTER						
GOAL 1: RECREATIONAL OPPORTUNITIES ARE WITHIN A 10-MINUTE WALK OF EVERY RESIDENT						
STRATEGY A: MAINTAIN AND ENHANCE EXISTING PARKS AND RECREATIONAL FACILITIES.						
12	Update and maintain George Ward Park.	97	Medium	Medium-term	Birmingham Parks and Recreation Board, Glen Iris Neighborhood Association	Natural Areas
13	Continue to maintain the Vulcan Trail.	98	Ongoing	In Progress	Birmingham Parks and Recreation Board, Five Points South Neighborhood Association	Natural Areas
14	Update the Norwood Community Center.	98	Medium	Medium-term	Birmingham Parks and Recreation Board, Norwood Neighborhood Association	Natural Areas
15	Update and maintain the Fountain Heights Community Center and Park.	98	Medium	Medium-term	Birmingham Parks and Recreation Board, Fountain Heights Neighborhood Association	Natural Areas
16	Partner with the Friends of Linn Park Group and other stakeholders to create a comprehensive Master Plan for Linn Park.	99	High	Short-term	Birmingham Parks and Recreation Board, Central City Neighborhood Association, Friends of Linn Park	Natural Areas
17	Support the development of Kelly Ingram Park as a key piece of green space located with the Civil Rights District.	99	High	Short-term	Birmingham Parks and Recreation Board, Central City Neighborhood Association	Natural Areas
18	Update and maintain Marconi Park.	99	Medium	Medium-term	Birmingham Parks and Recreation Board, Central City Neighborhood Association	Natural Areas
19	Update and maintain Arthur Shores Park.	100	Medium	Medium-term	Birmingham Parks and Recreation Board, Druid Hills Neighborhood Association	Natural Areas

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GREEN SYSTEMS CHAPTER						
GOAL 1: RECREATIONAL OPPORTUNITIES ARE WITHIN A 10-MINUTE WALK OF EVERY RESIDENT						
STRATEGY B: EXPAND RECREATIONAL OPPORTUNITIES FOR RESIDENTS.						
1	Acquire blighted and flood-prone properties to expand recreational opportunities for residents.	100	Ongoing	In Progress	Freshwater Land Trust, Dept. of Planning Engineering and Permits, Birmingham Parks and Recreation Board	Blight, Natural Areas
2	Establish additional dog parks in the Northside Southside Area.	101	Medium	Short-term	Birmingham Parks and Recreation Board, Neighborhood Association, Humane Society of Greater Birmingham	Natural Areas
3	Support UAB's Dragonfly Park.	101	Ongoing	In Progress	Five Points South Neighborhood Association, UAB	Natural Areas
4	Create more inclusive playgrounds.	102	Medium	Medium-term	Birmingham Parks and Recreation Board	Natural Areas
5	Consider the feasibility of building a recreation center to service Druid Hills.	102	Low	Long-term	Birmingham Parks and Recreation Board, Druid Hills Neighborhood Association	Natural Areas
6	Offer group education, social or physical activities that promote social interactions, regular attendance and community involvement among seniors at local recreation centers and in the community.	104	Medium	Medium-term	AARP Alabama, Birmingham Parks and Recreation Board	Natural Areas
7	Promote and partner with the Tivity Health SilverSneakers program to expand recreational programming for seniors in the Northside Southside Area.	104	Ongoing	In Progress	Tivity Health, Neighborhood Associations	Health Systems and Public Safety

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GREEN SYSTEMS CHAPTER						
GOAL 1: RECREATIONAL OPPORTUNITIES ARE WITHIN A 10-MINUTE WALK OF EVERY RESIDENT						
STRATEGY C: PROVIDE SAFE AND ACCESSIBLE ROUTES TO NEIGHBORHOODS, COMMERCIAL DISTRICTS, AND CIVIC AMENITIES.						
1	Implement priority portions of the Red Rock Ridge and Valley Trail System.	104	Ongoing	In Progress	Freshwater Land Trust, Dept. of Planning Engineering and Permits	Neighborhood Characteristics, Transportation
2	Implement the Birmingham Sidewalk Master Plan.	105	Ongoing	In Progress	Dept. of Planning Engineering and Permits, Dept. of Public Works	Neighborhood Characteristics, Transportation
3	Connectivity between parks via micro-transit and enhanced pedestrian access.	105	Ongoing	In Progress	BJCTA, Community Foundation of Greater Birmingham	Neighborhood Characteristics, Transportation
4	Continue working with the Village Creek Human and Environmental Justice Society, Inc. to increase access to recreational facilities for residents.	105	Ongoing	In Progress	Village Creek Human Environmental Justice Society, Dept. of Planning Engineering and Permits	Neighborhood Characteristics, Transportation
5	Create connections via sidewalks and trails to existing and future park space.	107	Ongoing	In Progress	Dept. of Planning Engineering and Permits, Dept. of Public Works, Birmingham Parks and Recreation Board	Neighborhood Characteristics, Transportation
6	Create wayfinding signage throughout the City to direct residents to parks and greenspace.	107	Low	Short-term	Dept. of Planning Engineering and Permits, Dept. of Public Works, Dept. of Traffic Engineering, Birmingham Parks and Recreation Board	Natural Areas
7	Address panhandling in the parks.	107	High	Short-term	Birmingham Police Dept., Local Nonprofits	Health Systems and Public Safety
8	Prioritize planting new shade trees in existing parks to create a more welcoming and cooler environment.	108	High	Short-term	Dept. of Planning Engineering and Permits, Dept. of Public Works	Natural Areas

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GREEN SYSTEMS CHAPTER						
GOAL # 2: IMPROVE THE ECOLOGICAL HEALTH OF THE NORTHSIDE SOUTHSIDE AREA'S NATURAL SYSTEMS THROUGH ENHANCED STORMWATER MANAGEMENT AND FLOOD MITIGATION TECHNIQUES.						
STRATEGY A: INCORPORATE GREEN SYSTEMS INTO CITY POLICY TO SUPPORT STORMWATER MANAGEMENT AND MITIGATE FLOODING.						
1	Provide incentives and education to developers and homeowners who utilize Low Impact Development (LID) or green infrastructure techniques in new developments.	110	Ongoing	In Progress	Dept. of Planning Engineering and Permits Stormwater Division, Birmingham City Council, Mayor's Office, Mayor's Office of Economic Development	Neighborhood Characteristics, Transportation
2	Work with the State Legislature to amend Alabama Act No. 2014-439 (SB 355) [amending Act No. 95-775] to enable the City of Birmingham to adjust the current stormwater fee to provide more dedicated funding to manage the City's stormwater.	111	Ongoing	In Progress	Dept. of Planning Engineering and Permits Stormwater Division and Floodplain Division	Neighborhood Characteristics, Transportation
3	Enforce the City's Post Construction Stormwater Ordinance which requires the use of Best Management Practices (BMP's) including Low Impact Development (LID) and Green Infrastructure techniques for commercial, industrial and high-risk properties to mitigate the impact of stormwater runoff citywide.	111	Ongoing	In Progress	Dept. of Planning Engineering and Permits Stormwater Division and Floodplain Division, Alabama Dept. of Environmental Management	Health Systems and Public Safety
4	Modify the subdivision regulations to reduce excessive cut and fill grading and the destruction of significant trees, vegetation, and wildlife habitats during the construction of new development.	112	Medium	Short-term	Dept. of Planning Engineering and Permits Stormwater Division	Natural Areas

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GREEN SYSTEMS CHAPTER						
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STRATEGY A: INCORPORATE GREEN SYSTEMS INTO CITY POLICY TO SUPPORT STORMWATER MANAGEMENT AND MITIGATE FLOODING.						
5	Develop a system of green streets.	114	Ongoing	In Progress	Dept. of Planning Engineering and Permits Stormwater Division, Dept. of Traffic Engineering	Natural Areas, Health Systems and Public Safety
STRATEGY B: CONTINUE TO PROTECT AND MITIGATE VILLAGE CREEK BY SUPPORTING POLICIES AND PROGRAMS THAT ENSURE ITS PRESERVATION AND IMPORTANCE IN THE COMMUNITY.						
1	Maintain vegetation along the Village Creek Corridor.	115	Ongoing	In Progress	ADEM, Dept. of Planning Engineering and Permits, USGBC of Alabama, Jefferson County Environmental Services, Alabama Dept. of Transportation (ALDOT)	Natural Areas, Health Systems and Public Safety, Transportation
2	Continue to support volunteers’ efforts to clean up Village Creek.	115	Ongoing	In Progress	Dept. of Planning Engineering and Permits Stormwater Division, Village Creek Society	Natural Areas, Health Systems and Public Safety
3	Implement the Village Creek Trail and Greenway segment in Norwood.	115	Low	Medium-term	Dept. of Planning Engineering and Permits Stormwater Division	Natural Areas, Health Systems and Public Safety, Transportation
ECONOMIC VITALITY CHAPTER						
GOAL #1: CREATE AND MAINTAIN AN AWARD-WINNING EDUCATIONAL SYSTEM, BOTH IN THE PRE-K AND K-12 SYSTEMS AND IN HIGHER EDUCATION.						
STRATEGY A: EXPAND RESOURCES TO IMPROVE EDUCATIONAL ATTAINMENT.						
1	Support and expand the United Way’s Success by 6 initiative.	129	High	Short-term	Birmingham Board of Education, City of Birmingham, United Way	Educational Opportunities
2	Expand the First Class voluntary Pre-K Program.	130	High	Short-term	Birmingham Board of Education, City of Birmingham, Alabama Dept. of Early Childhood Education	Educational Opportunities
3	Support local nonprofit efforts to increase education through adult basic education and career training services.	130	High	Short-term	City of Birmingham, Local Nonprofits	Educational Opportunities
4	Strengthen public school and higher education partnerships.	132	High	Short-term	Birmingham Board of Education	Educational Opportunities

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ECONOMIC VITALITY CHAPTER						
GOAL #1: CREATE AND MAINTAIN AN AWARD-WINNING EDUCATIONAL SYSTEM, BOTH IN THE PRE-K AND K-12 SYSTEMS AND IN HIGHER EDUCATION.						
STRATEGY A: EXPAND RESOURCES TO IMPROVE EDUCATIONAL ATTAINMENT.						
5	Promote and support the City's Birmingham Promise initiative.	132	Ongoing	In Progress	City of Birmingham, Birmingham Board of Education	Educational Opportunities
6	Develop pre-college education programs for students.	134	Medium	Short-term	Birmingham Board of Education, Upward Bound, Talent Search, Neighborhood Academic Initiative, Lawston State Community College	Educational Opportunities
7	Develop a program to train parents on enhancing the education of their children.	134	Medium	Short-term	Birmingham Board of Education	Educational Opportunities
8	Develop professional development programs for teachers to help meet the changing demands of the workplace.	134	High	Short-term	Birmingham Board of Education	Educational Opportunities
9	Continue to support the "Career Academies at Birmingham City Schools".	135	Ongoing	In Progress	City of Birmingham, Birmingham Board of Education	Educational Opportunities
10	Conduct a city sponsored career fair.	135	Medium	Short-term	City of Birmingham, Local Community Colleges and Universities, Corporate Partners	Educational Opportunities
GOAL #2: EDUCATION AND WORKFORCE DEVELOPMENT RESOURCES ARE READILY AVAILABLE TO IMPROVE EDUCATIONAL ATTAINMENT.						
STRATEGY A: PROVIDE PROGRAMS AND SERVICES TO SUPPORT WORKFORCE DEVELOPMENT.						
1	Continue to support existing workforce councils and encourage them to create a directory of existing workforce development resources and tools.	136	Ongoing	In Progress	Alabama Workforce Council, Central Six Development Council	Educational Opportunities
2	Expand co-op and alternate training opportunities.	136	High	Short-term	UAB, Children's Hospital, Alabama Power, BBVA Compass, St. Vincent's	Educational Opportunities

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ECONOMIC VITALITY CHAPTER						
GOAL #2: EDUCATION AND WORKFORCE DEVELOPMENT RESOURCES ARE READILY AVAILABLE TO IMPROVE EDUCATIONAL ATTAINMENT.						
STRATEGY A: PROVIDE PROGRAMS AND SERVICES TO SUPPORT WORKFORCE DEVELOPMENT.						
3	Provide additional job readiness and placement programs.	136	High	Short-term	AIDT, Alabama Technology Network, Pathways, Salvation Army, Alabama Career Center System	Educational Opportunities
4	Encourage students and adults to seek employment in the advanced manufacturing sector by connecting them to local initiatives.	137	High	Short-term	AIDT, Alabama Workforce Training Center, City of Birmingham, Birmingham Business Alliance	Educational Opportunities
5	Support increases in life science research and biotech by connecting potetial employees to local initiatives.	138	High	Short-term	UAB, Southern Research Institute, City of Birmingham, Birmingham Business Alliance	Educational Opportunities
6	Encourage students and adults to seek employment in the IT sector by connecting them to local initiatives.	138	High	Short-term	City of Birmingham, Birmingham Board of Education, TechHire, Local Community Colleges and Universities	Educational Opportunities
GOAL #3: SUPPORT ENTREPRENEURES, START-UPS, AND SMALL BUSINESSES.						
STRATEGY A: STRENGTHEN THE NETWORK OF ENTREPRENEURIAL EDUCATION AND BUSINESS ASSISTANCE PROGRAMS.						
1	Partner with Urban Impact and the Alabama Small Business Development Center Network to establish a minority business accelerator.	141	High	Short-term	Alabama Small Business Development Network, City of Birmingham, Birmingham Business Alliance	Economic Health, Employment Opportunities
2	Develop initiatives that (1) focus on retention of local college graduates to remain in the City, and (2) attract students attending colleges throughout the state to come work in Birmingham.	141	Medium	Short-term	Birmingham Business Alliance, Local Community Colleges and Universities	Social Cohesion
3	Work with the Birmingham Business Alliance to expand their Talent Recruitment Project.	142	Low	Short-term	Birmingham Business Alliance, Corporate Partners, Local Community Colleges and Universities	Social Cohesion

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ECONOMIC VITALITY CHAPTER						
GOAL #3: SUPPORT ENTREPRENEURES, START-UPS, AND SMALL BUSINESSES.						
STRATEGY A: STRENGTHEN THE NETWORK OF ENTREPRENEURIAL EDUCATION AND BUSINESS ASSISTANCE PROGRAMS.						
4	Promote the Birmingham Business Alliance's OnBoard Birmingham Program.	142	Low	Short-term	Birmingham Business Alliance, Corporate Partners	Social Cohesion
5	Expand employer-based training in the Northside Southside Area.	142	Medium	Short-term	Office of Workforce Development, AIDT, Local Community Colleges	Social Cohesion
6	Continue to support the Bham BizHub as the resource guide for entrepreneurs in Birmingham.	142	Ongoing	In Progress	Birmingham Business Alliance, Corporate Partners, Local Community Colleges and Universities	Economic Health
STRATEGY B: UTILIZE A VARIETY OF INCENTIVE PROGRAMS AND DEVELOPMENT TOOLS TO ENCOURAGE REINVESTMENT IN THE NORTHSIDE SOUTHSIDE AREA.						
1	Continue to work with Rev Birmingham, Innovation Depot, the University of Alabama at Birmingham, Urban Impact, and other partners to implement the Innovation District's branding plans and strategies."	143	Ongoing	In Progress	Innovation Depot, REV Birmingham	Economic Health
2	Provide start-up help, training, technical and financial assistance to encourage entrepreneurship and business development.	143	Ongoing	In Progress	REV Birmingham, Birmingham Business Alliance, Central Alabama Women's Business Center, Birmingham Business Resource Center, RPCGB, Birmingham Land Bank Authority, ADECA's Office of Minority Business Enterprise Program, TechBirmingham, Create Birmingham, EDPA	Employment Opportunities
3	Establish a micro-business program to provide small-scale financing, gap financing, and technical assistance.	144	High	Short-term	US Small Business Administration, Economic Development Agency, Revolving Loan Fund Program, HUD	Employment Opportunities

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ECONOMIC VITALITY CHAPTER						
GOAL #3: SUPPORT ENTREPRENEURES, START-UPS, AND SMALL BUSINESSES.						
STRATEGY B: UTILIZE A VARIETY OF INCENTIVE PROGRAMS AND DEVELOPMENT TOOLS TO ENCOURAGE REINVESTMENT IN THE NORTHSIDE SOUTHSIDE AREA.						
4	Utilize the City’s Small Business Council.	146	Ongoing	In Progress	Mayor’s Office of Economic Development, Birmingham Business Alliance	Economic Health
5	Advocate for local businesses and employers to utilize State of Alabama business tax incentives/credits.	146	Ongoing	In Progress	Mayor’s Office of Economic Development, Birmingham Business Alliance	Employment Opportunities
6	Consider the use of Industrial Revenue Bonds to expand the City’s industrial sector.	147	Ongoing	In Progress	Mayor’s Office of Economic Development, Birmingham Business Alliance	Employment Opportunities
GOAL #4: GOVERNMENT POLICIES, PROGRAMS AND PROCESSES RELATED TO BUSINESS ARE EFFICIENT, FAIR AND TRANSPARENT.						
STRATEGY A: STREAMLINE, SIMPLIFY, AND MAKE MORE TRANSPARENT BUSINESS REGULATORY, DEVELOPMENT PERMITTING AND PROCUREMENT.						
1	Establish procedures to make city interactions with businesses, including licensing, permitting and procurement, more user-friendly.	148	Ongoing	In Progress	City of Birmingham	Economic Health
2	Improve the City’s website to make business-related information more accessible and user-friendly.	148	High	Short-term	Office of Public Information	Economic Health
3	Increase City interactions with the business community to identify and resolve issues in a timely manner.	149	Ongoing	In Progress	City of Birmingham	Economic Health
4	Outline the business incentive process by creating clear guidelines and procedures for developers.	149	High	Short-term	Mayor’s Office of Economic Development	Economic Health

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ECONOMIC VITALITY CHAPTER						
GOAL #5: SUPPORT AN ECONOMY WITH VIABLE COMMERCIAL, MIXED-USE, RESEARCH, AND RETAIL DEVELOPMENT.						
STRATEGY A: TARGET PRIORITY SITES FOR PUBLIC INFRASTRUCTURE IMPROVEMENTS.						
1	Advertise the Economic Development Partnership (EDPA) of Alabama's Advantage Alabama database as the leading resource to identify vacant properties, sites, and economic partners to promote redevelopment.	149	Medium	Short-term	Mayor's Office of Economic Development, Dept. of Planning Engineering and Permits	Economic Health
2	Encourage new investment within Opportunity Zones.	149	Ongoing	In Progress	Mayor's Office of Economic Development, Opportunity Alabama	All Domains
3	Leverage historic tax credits.	150	Ongoing	In Progress	Mayor's Office of Economic Development, Dept. of Planning Engineering and Permits	Blight, Economic Health
4	Continue to improve Downtown's marketability through aesthetic improvements, wayfinding and branding.	151	Ongoing	In Progress	Dept. of Planning Engineering and Permits, REV Birmingham, Dept. of Traffic Engineering	Economic Health
5	Improve transit service along commuting corridors in the area as well as establish new stops in and around key locations, i.e., Strategic Opportunity Areas & catalyst sites.	151	Ongoing	In Progress	BJCTA	Transportation
6	Manage an effective parking system.	151	Ongoing	In Progress	Dept. of Traffic Engineering, Dept. of Planning Engineering and Permits	Transportation
7	Increase code enforcement.	152	Ongoing	In Progress	Dept. of Public Works	Blight
8	Condemn and demolish blighted properties.	152	Ongoing	In Progress	Dept. of Public Works	Blight
9	Continue to implement the City's Demolition Sweep program.	152	Ongoing	In Progress	Dept. of Public Works, Dept. of Planning Engineering and Permits	Blight

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GOAL #5: SUPPORT AN ECONOMY WITH VIABLE COMMERCIAL, MIXED-USE, RESEARCH, AND RETAIL DEVELOPMENT.						
STRATEGY A: TARGET PRIORITY SITES FOR PUBLIC INFRASTRUCTURE IMPROVEMENTS.						
10	Continue working with REV Birmingham to create pop-up events and make temporary streetscape improvements in commercial areas.	152	Ongoing	In Progress	REV Birmingham	Economic Health
11	Preserve historic buildings for “cool space”.	153	Ongoing	In Progress	Local property owners and developers	Economic Health
12	Consider creating a facade improvement program for commercial structures to encourage business owners to renovate and improve existing facades.	153	Ongoing	Short-term	Dept. of Community Development	Economic Health
STRATEGY B: ADDRESS PANHANDLING IN COMMERCIAL AREAS.						
1	Reduce the presence of panhandlers in commercial areas.	154	High	Short-term	CAP, Birmingham Police Dept.	Health Systems and Public Safety
2	Develop a comprehensive public awareness campaign aimed to educate the community on the difference between panhandlers and people who experience homelessness.	154	Medium	Medium-term	City of Birmingham, Local nonprofits and faith-based organizations	Health Systems and Public Safety
STRATEGY C: ENCOURAGE, MARKET AND RETAIN BUSINESSES THAT COMPLEMENT EXISTING BUSINESSES.						
1	Update the City’s Future Land Use Map and Zoning Ordinance to allow for mixed-use development in compatible locations.	154	Ongoing	In Progress	Dept. of Planning Engineering and Permits	Economic Health, Neighborhood Characteristics
2	Explore the feasibility of converting vacant office space to a higher and better use.	154	Ongoing	In Progress	Local property owners and developers	Economic Health, Neighborhood Characteristics
3	Recruit additional entertainment, grocery and retail and shopping options.	155	Ongoing	In Progress	Mayor’s Office of Economic Development, Local brokers	Economic Health, Neighborhood Characteristics

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ECONOMIC VITALITY CHAPTER						
GOAL #5: SUPPORT AN ECONOMY WITH VIABLE COMMERCIAL, MIXED-USE, RESEARCH, AND RETAIL DEVELOPMENT.						
STRATEGY C: ENCOURAGE, MARKET AND RETAIN BUSINESSES THAT COMPLEMENT EXISTING BUSINESSES.						
4	Encourage mixed-use development to house new retail, restaurants, entertainment venues and owner-occupied housing.	155	Ongoing	In Progress	Dept. of Planning Engineering and Permits	Economic Health, Neighborhood Characteristics
5	Encourage additional grocery store chains to locate within the city.	156	Ongoing	In Progress	Mayor's Office of Economic Development, Local brokers	Economic Health, Neighborhood Characteristics
6	Facilitate the retention and development of grocery stores, neighborhood-based markets, and farmer's markets offering fresh produce in neighborhood centers.	156	Ongoing	In Progress	Mayor's Office of Economic Development	Economic Health, Neighborhood Characteristics
GOAL #6: UTILIZE CATALYST SITES.						
STRATEGY A: DISPOSE OF OR REUSE PUBLICLY OWNED SITES.						
1	F.D. McArthur School (2416 17th Avenue North).	157	High	Short-term	Birmingham Board of Education, Mayor's Office of Economic Development	Blight, Economic Health, Environmental Hazards
2	Powell Elementary School (2329 6th Avenue North).	157	High	Short-term	Birmingham Board of Education, Mayor's Office of Economic Development	Blight, Economic Health, Environmental Hazards
3	Kirby Middle School (1328 28th Street North).	158	High	Short-term	Birmingham Board of Education, Mayor's Office of Economic Development	Blight, Economic Health, Environmental Hazards

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ECONOMIC VITALITY CHAPTER						
GOAL #6:UTILIZE CATALYST SITES.						
STRATEGY B: PRIORITIZE THE DEVELOPMENT OF CATALYST SITES.						
1	Boutwell Auditorium (1930 Reverend Abraham Woods Jr Boulevard).	158	High	Medium-term	Mayor's Office of Economic Development, Local property owners, Local and regional developers	Blight, Economic Health, Environmental Hazards
2	Carroway Hospital (2401 15th Avenue North).	159	Ongoing	In Progress	Mayor's Office of Economic Development, Local property owners, Local and regional developers	Blight, Economic Health, Environmental Hazards
3	Building Trade Towers (2021 10th Avenue South).	159	Ongoing	In Progress	Mayor's Office of Economic Development, Local property owners, Local and regional developers	Blight, Economic Health, Environmental Hazards
4	Patriot Center / Former Social Security Building (2001 12th Avenue North).	159	Low	Medium-term	Mayor's Office of Economic Development, Local property owners, Local and regional developers	Blight, Economic Health, Environmental Hazards
5	Powell Steam Plant (1800 Powell Avenue South).	160	Ongoing	In Progress	Mayor's Office of Economic Development, Local property owners, Local and regional developers	Blight, Economic Health, Environmental Hazards
7	Strip Centers and Surface Parking Lots near Five Points South Intersection (11th Avenue South and 19th Street South) .	160	Low	In Progress	Mayor's Office of Economic Development, Local property owners, Local and regional developers	Blight, Economic Health, Environmental Hazards
TRANSPORTATION & INFRASTRUCTURE CHAPTER						
GOAL #1: PROVIDE A WIDE RANGE OF TRANSPORTATION CHOICES.						
STRATEGY A: LAY THE GROUNDWORK FOR A MULTIMODAL SYSTEM WITH AN OFFICIAL POLICY FRAMEWORK.						
1	Formulate a coherent policy for multimodal transportation in Birmingham.	169	Ongoing	In Progress	Health Action Partnership, Dept. of Planning Engineering, and Permits, Dept. of Traffic Engineering, Complete Streets Advisory Board	Neighborhood Characteristics, Transportation
2	Educate officials about good urban transportation policy.	170	Ongoing	In Progress		Neighborhood Characteristics, Transportation

THE FRAMEWORK PLAN & SHAPE BHAM CONNECTION

#	ACTION	PAGE #	PRIORITY	TIME FRAME	POTENTIAL PARTNERS	SHAPE BHAM DOMAIN
TRANSPORTATION & INFRASTRUCTURE CHAPTER						
GOAL #1: PROVIDE A WIDE RANGE OF TRANSPORTATION CHOICES.						
STRATEGY B: BUILD AN INTERCONNECTED PEDESTRIAN, BICYCLE AND TRAIL SYSTEM.						
1	Implement the Complete Streets Ordinance throughout the Framework Plan Area.	170	Ongoing	In Progress	Dept. of Birmingham Planning Engineering and Permits, Health Action Partnership	Neighborhood Characteristics, Transportation
2	Implement the Birmingham Sidewalk Master Plan.	171	Ongoing	In Progress	Dept. of Birmingham Planning Engineering and Permits, Health Action Partnership	Neighborhood Characteristics, Transportation
3	Build out segments of off-road trails identified in the Red Rock Ridge and Valley Trail System.	171	Ongoing	In Progress	City of Birmingham, Freshwater Land Trust	Neighborhood Characteristics, Transportation
4	Identify high priority sidewalks and greenway segments.	172	Ongoing	In Progress	City of Birmingham, Freshwater Land Trust, Neighborhood Associations	Neighborhood Characteristics, Transportation
5	Support the development of parks and greenways along Village Creek.	173	Ongoing	In Progress	Freshwater Land Trust, Dept. of Planning Engineering and Permits, Village Creek Society	Neighborhood Characteristics, Transportation
6	Construct and provide wayfinding signage for greenways and off-road trails.	173	Ongoing	In Progress	Freshwater Land Trust, Dept. of Planning Engineering and Permits	Neighborhood Characteristics, Transportation
7	Prioritize building active transportation facilities as identified in the Complete Streets Priority Network.	174	Ongoing	In Progress	Freshwater Land Trust, Dept. of Planning Engineering and Permits, Dept. of Traffic Engineering, Local property owners, Health Action Partnership	Transportation
8	Work with the Freshwater Land Trust and nearby property owners to construct a greenway connection parallel to 1st Avenue South from 32nd Street South to 41st Street South.	181	Ongoing	In Progress	Freshwater Land Trust, Dept. of Planning Engineering and Permits, Dept. of Traffic Engineering, Local property owners	Transportation

THE FRAMEWORK PLAN & SHAPE BHAM CONNECTION

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TRANSPORTATION & INFRASTRUCTURE CHAPTER						
GOAL #1: PROVIDE A WIDE RANGE OF TRANSPORTATION CHOICES.						
STRATEGY B: BUILD AN INTERCONNECTED PEDESTRIAN, BICYCLE AND TRAIL SYSTEM.						
9	Expand pedestrian and alternative mode connectivity and wayfinding within and between the Lakeview and Pepper Place districts.	181	Ongoing	In Progress	Dept. of Planning Engineering and Permits, Dept. of Traffic Engineering, Sloss Real Estate, Local property owners	Transportation
10	Prioritize the creation of alternative mode connections and wayfinding signage to CityWalk BHAM.	182	Ongoing	In Progress	Freshwater Land Trust, Dept. of Planning Engineering and Permits, Dept. of Traffic Engineering, Local property owners, Health Action Partnership	Transportation
11	Provide bike racks at all public facilities.	182	Low	Medium-term	City of Birmingham	Transportation
STRATEGY C: MAKE TARGETED INVESTMENTS TO MOVE VEHICLES MORE EFFICIENTLY.						
1	Alleviate congestion at key bottlenecks.	184	Low	Medium-term	Dept. of Traffic Engineering, ALDOT	Transportation
2	Develop a Citywide Truck Management Plan.	184	High	Short-term	Dept. of Traffic Engineering, ALDOT, RPCGB	Transportation
STRATEGY D: REDUCE CONGESTION BY MANAGING TRAVEL DEMAND.						
1	Develop, implement, and support a comprehensive transportation demand management program.	185	Ongoing	In Progress	Dept. of Traffic Engineering, RPCGB	Transportation
2	Reform parking requirements to encourage the use of alternative modes.	186	Medium	Short-term	Dept. of Planning Engineering and Permits, Dept. of Traffic Engineering	Transportation
STRATEGY E: SUPPORT PUBLIC TRANSIT OPERATIONS.						
1	Partner with BJCTA for a complete redesign of the local bus network to expand access to frequent service.	186	Short-term	Medium	Dept. of Planning Engineering and Permits, Dept. of Traffic Engineering, BJCTA	Transportation
2	Link transit and land use.	187	Ongoing	Short-term	Dept. of Planning Engineering and Permits, Dept. of Traffic Engineering, BJCTA	Transportation
3	Support BRT and local bus service with first- and last-mile connections.	190	Ongoing	In Progress	Dept. of Planning Engineering and Permits, Dept. of Traffic Engineering, BJCTA	Transportation

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TRANSPORTATION & INFRASTRUCTURE CHAPTER						
GOAL #1: PROVIDE A WIDE RANGE OF TRANSPORTATION CHOICES.						
STRATEGY E: SUPPORT PUBLIC TRANSIT OPERATIONS.						
4	Provide targeted incentives for transit-conducive development.	190	High	Short-term	Mayor's Office of Economic Development	Transportation
5	Enhance bus stops amenities and technology.	191	High	In Progress	Dept. of Traffic Engineering, BJCTA	Transportation
6	Explore using autonomous, connected, electric, and shared vehicles to expand the transit within the City Center – particularly connecting Linn Park to Five Points South and other key points in between.	191	Low	Long-term	Dept. of Traffic Engineering	Transportation
GOAL # 2: RE-THINK THE RIGHT-OF-WAY.						
STRATEGY A: MANAGE THE CURB.						
1	Develop a curbside management plan for the City Center.	192	Medium	Medium-term	Dept. of Traffic Engineering	Transportation
2	Recycle excess roadway capacity.	194	Ongoing	In Progress	Dept. of Traffic Engineering	Transportation
3	Utilize the curb to activate the street.	194	Ongoing	In Progress	Dept. of Traffic Engineering	Transportation
4	Develop a valet services policy and permitting system.	194	High	Medium-term	Dept. of Traffic Engineering	Transportation
STRATEGY B: MANAGE PARKING.						
1	Develop a parking management program for the Framework Area.	196	High	Short-term	Dept. of Traffic Engineering, Birmingham Parking Authority	Transportation
2	Efficiently allocate parking supply with demand-based parking pricing.	196	Low	Short-term	Dept. of Traffic Engineering, Birmingham Parking Authority	Transportation

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#	ACTION	PAGE #	PRIORITY	TIME FRAME	POTENTIAL PARTNERS	SHAPE BHAM DOMAIN
TRANSPORTATION & INFRASTRUCTURE CHAPTER						
STRATEGY B: MANAGE PARKING.						
STRATEGY C: BUILD AN INTERCONNECTED PEDESTRIAN, BICYCLE AND TRAIL SYSTEM.						
3	Consider unbundling parking requirements from zoning & development regulations.	197	Medium	Medium-term	Dept. of Planning Engineering and Permits	Transportation
4	Develop a residential parking permit program for neighborhoods with limited supply.	198	High	Short-term	Dept. of Planning Engineering and Permits, Dept. of Traffic Engineering	Neighborhood Characteristics, Transportation
STRATEGY D: PREPARE SYSTEM FOR EMERGING TECHNOLOGIES.						
1	Integrate shared mobility organizations into the transportation planning framework.	198	Ongoing	In Progress	RPCGB, BJCTA, Dept. of Traffic Engineering, REV Birmingham	Transportation
2	Prevent dockless mobility “clutter” by deploying mobility corrals.	199	Ongoing	In Progress	Dept. of Traffic Engineering, REV Birmingham	Transportation
GOAL #3: PROVIDE A SAFE TRANSPORTATION NETWORK IN A STATE OF GOOD REPAIR.						
STRATEGY A: IMPROVE TRAVEL SAFETY FOR ALL USERS.						
1	Protect pedestrians on neighborhood streets with appropriate traffic calming measures.	200	Ongoing	In Progress	Dept. of Traffic Engineering	Neighborhood Characteristics, Transportation
2	Evaluate potential crash mitigation techniques at high-crash locations	200	Ongoing	In Progress	Dept. of Traffic Engineering	Health Systems and Public Safety, Transportation
3	Provide accessible, safe crosswalks at targeted intersections.	202	Ongoing	In Progress	Dept. of Traffic Engineering	Health Systems and Public Safety, Transportation
STRATEGY B: CREATE GREAT STREETS AND STREETSCAPES.						
1	Develop a City Streetscape Master Plan to ensure safe, attractive, vibrant and pedestrian-friendly streetscapes.	204	High	Short-term	Dept. of Traffic Engineering	Health Systems and Public Safety, Neighborhood Characteristics, Transportation
2	Establish attractive, green and welcoming gateways at major entry points to the city through a combination of plantings, landscaping, and built elements.	204	Low	Medium-term	Dept. of Traffic Engineering	Economic Health, Transportation

THE FRAMEWORK PLAN & SHAPE BHAM CONNECTION

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TRANSPORTATION & INFRASTRUCTURE CHAPTER						
GOAL #3: PROVIDE A SAFE TRANSPORTATION NETWORK IN A STATE OF GOOD REPAIR.						
STRATEGY B: CREATE GREAT STREETS AND STREETSCAPES.						
3	Improve streetscaping along Greensprings Highway, 12th Avenue North, and 16th Avenue North.	204	Ongoing	In Progress	Dept. of Traffic Engineering, Dept. of Public Works	Economic Health, Transportation
4	Improve traffic flow, safety and aesthetics with careful access management along commercial corridors.	205	High	In Progress	Dept. of Traffic Engineering	Health Systems and Public Safety, Neighborhood Characteristics, Transportation
STRATEGY C: MAINTAIN CITY INFRASTRUCTURE IN A STATE OF GOOD REPAIR.						
1	Conduct a downtown traffic signal assessment and evaluate potential system upgrades.	205	High	Short-term	Dept. of Traffic Engineering	Health Systems and Public Safety, Transportation
2	Utilize the SMART Resurfacing pavement management system to guide road resurfacing projects.	205	Ongoing	In Progress	Dept. of Planning Engineering and Permits	Transportation
3	Repair damaged and antiquated storm drainage infrastructure.	206	Ongoing	In Progress	Dept. of Public Works, Dept. of Traffic Engineering, Dept. of Planning Engineering and Permits	Health Systems and Public Safety
FUTURE LAND USE CHAPTER						
GOAL #1: NEW GROWTH IS SUPPORTED BY INSISTING ON QUALITY DEVELOPMENTS AND BY PROMOTING DESIRED LAND USE PATTERNS THAT ALLOW FOR A VARIETY OF COMPATIBLE USES.						
STRATEGY A: ENCOURAGE A MIX OF USES.						
1	Promote mixed-use development in and around identified Strategic Opportunity Areas.	228	Ongoing	In Progress	Dept. of Planning Engineering and Permits	Economic Health, Neighborhood Characteristics
2	Enable Smart Growth policies as the Center City continues to evolve.	228	Ongoing	In Progress	Dept. of Planning Engineering and Permits	Economic Health, Neighborhood Characteristics
3	Promote form-based and urban design regulations in and around mixed-use areas.	229	Ongoing	In Progress	Dept. of Planning Engineering and Permits	Economic Health, Neighborhood Characteristics

THE FRAMEWORK PLAN & SHAPE BHAM CONNECTION

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FUTURE LAND USE CHAPTER						
GOAL #1: NEW GROWTH IS SUPPORTED BY INSISTING ON QUALITY DEVELOPMENTS AND BY PROMOTING DESIRED LAND USE PATTERNS THAT ALLOW FOR A VARIETY OF COMPATIBLE USES.						
STRATEGY B: ENCOURAGE A WIDE RANGE OF HOUSING TYPES.						
1	Encourage any future large-scale multifamily developments to be built as a component within mixed-use Districts (MXD).	229	Ongoing	In Progress	Dept. of Planning Engineering and Permits	Economic Health, Neighborhood Characteristics
2	Encourage the development of medium-density infill housing to achieve a mix of housing types and a range of price points, such as cottage sized single-family homes, townhomes, duplexes, condos and lofts.	229	Ongoing	In Progress	Dept. of Planning Engineering and Permits	Economic Health, Neighborhood Characteristics
3	Promote the conversion of much of the Downtown Core from Mix-Use Downtown to Mix-Use High.	230	Ongoing	In Progress	Dept. of Planning Engineering and Permits	Neighborhood Characteristics
STRATEGY B: ENCOURAGE A WIDE RANGE OF HOUSING TYPES.						
4	Support the addition of Mix-Use Medium and Mix-Use High in various locations in the Northside/Southside Area.	230	Ongoing	In Progress	Dept. of Planning Engineering and Permits	Neighborhood Characteristics
GOAL #2: ENHANCE CITY LIVABILITY AND COMPETITIVENESS THROUGH QUALITY URBAN DESIGN.						
STRATEGY A: ZONING AND DEVELOPMENT REGULATIONS AND PROCEDURES REFLECT AND IMPLEMENT THE GOALS OF THE COMPREHENSIVE PLAN.						
1	Adopt and implement the City of Birmingham’s Character-Based Code and Design Guidelines.	237	Ongoing	In Progress	Dept. of Planning Engineering and Permits	Economic Health, Neighborhood Characteristics

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